

Terms and Guidelines for Personal Use of BCTA/NA RCST and Teacher Logos

Three logos have been created, the use of which signifies the origin of the documents on which they appear.

1. An official BCTA/NA logo, the use of which is sole available to the Association administration and board.
2. A logo for the business and promotional use of RCSTs that bears the trademark RCST®
3. A logo for the Business and promotional use of BCTA/NA teachers that bears the trademark as well as the designation of "Teacher."

LOGO ACCESS STEPS:

1. Download and complete "Logo Use" form below and Email or snail mail to Pam Hower, BCTA/NA Administrator at bcta@adminetcetera.com
2. Upon receipt of the signed "Logo Use Agreement" form, you will receive a link to a "member only" logo page and directions about how to access the logo requested.

Logo Use Agreement

- The RCST and Teacher logos may be use by RCST members in good standing and approved teachers.
- The logo should be used in relation to the person's name using it and the person's name should be in close proximity to the logo.
- Its use on any document indicates that the content of the document is that of the user, not BCTA/NA.
- Since, however, using the logo does suggest that the user is affiliated with BCTA/NA, we require all users to understand and abide but the following guidelines stated below.

Terms and Conditions:

- The Biodynamic Craniosacral Therapy Association of North American (BCTA/NA) is the sole owner of these logos.
- Only BCTA/NA Members can use the BCTA/NA logos.
- Displaying the BCTA/NA logo requires compliance with all conditions required in its use.
- BCTA/NA Logos Must Not Be revised or altered in any way, and must be displayed in the same form as produced by BCTA/NA.
- The Logos may be used in a professional manner on the user's Web site, business cards, stationery, literature, advertisements, presentations, storefront window, or in any other comparable manner to signify the user's BCTA/NA membership.
- Logos may not be used in any manner that discredits BCTA/NA, is false or misleading; violates the rights of others, any law, regulation, or other public policy; or mischaracterizes the relationship between BCTA/NA and the user.
- Upon termination or expiration of your membership you will immediately discontinue use of any and all materials that display this logo.

Any questions concerning use of the BCTA/NA Logos or the terms and conditions should be directed to BCTA/NA Administrator, Pam Hower, bcta@adminetcetera.com

Do you agree with the terms and conditions? _____ Yes

Name: _____

Business Name: _____

BCTA/NA RCST® Member # : _____

Web Address * (URL if logo used on the Web): _____

Logo you wish to use: _____ RCST _____ Teacher/RCST

By submitting this form, you accept the BCTA/NA logo use terms and conditions.