

Specs and rates for ads placed in the *Cranial Wave*:

- business card size, 2" x 3.5", \$30
 - ¼ page, 3.625" x 4.5", \$60
 - ¼ page, inside front cover (page 2), 3.625" x 4.5",: \$80
 - ¼ page, back cover, 3.625" x 4.5": \$100
 - ½ page, 4.5" x 7.5" , \$110
 - ½ page inside front cover (page 2) , 4.5" x 7.5": \$140
 - ½ page, back cover, 4.5" x 7.5": \$160
 - full page, inside page, 9.5" x 7.5", \$160
 - full page, inside front cover (page 2), 9.5" x 7.5": \$225
 - full page, back cover, 9.5" x 7.5": \$250
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- Inserts: \$225 plus printing and inserting costs for single-sided or double-sided inserts; if they are more than 1 page, the cost will be an additional \$25.

Please note that the *Cranial Wave* is now being printed in black and white.

All files should be submitted as jpeg, tiff, bmp, gif or other formattable files. They may also be submitted in Word or Publisher.

Grayscale or black-and-white, at least 300 dpi.

We cannot insert pdf files (but note that the newsletter is converted to a pdf when it is posted on the internet).

Files should be submitted via email to the editor, Linda Kurtz, at lindakurtz@netzero.net.